There are many possibilities for setting up a warehouse and collecting and tracking data. Review the video link below (you may need to copy/paste the address into your browser) and answer the questions below.

<http://www.youtube.com/watch?v=vqVHe3G6X6A> -- Trek Bicycle Corporation: A DSI® Case Study on Automated Data Collection

1. Provide an overview of the dcLink Data Collection system used by Trek Bicycle Corporation (including both pros and cons).
2. Name at least three advantages that Trek has been able to realize from using the dcLink system within their warehouse.
3. What is one way the dcLink system could be utilized that is not shown in the video clip?
4. Research and briefly describe (in detail) one other warehouse data collection or tracking system. Include:
   1. The pros and cons of the system
   2. An example corporation who is using this system
   3. How the system is being utilized by that corporation

**Instructors Only**

* dcLink website -- <http://www.dsionline.com/en/DATACOLLECTION.aspx>
* Barcoding, Inc. -- Warehouse Management Systems -- <http://www.barcoding.com/tracking-software/barcode_warehouse_wms.shtml>